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W. Lawren
10/30/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of Schaffer et al.

Serial No.: 09/627,139

Filed: 7/27/2000

Title: **THREE-WAY MEDIA RECOMMENDATION METHOD AND SYSTEM**

Atty. Docket No.: US00.0179

Group Art Unit: 2611

Examiner: Huynh, Son P.

Commissioner for Patents
Alexandria, VA 22313-1450Amendment/Reply to Office Action

Sir:

In response to the non-final Office action of 1 August 2003, please amend the above referenced application as follows and reconsider the application in light of the following remarks.

This paper includes (each beginning on a separate sheet):

1. Amendments to the claims;
2. Remarks/Discussion of issues.

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